GROUPAGE – SIMILAR APPS

Logichainge – Groupage Project

Matias Flores

1   TABLE OF CONTENTS

SIMILAR APPS/WEB PLATFORMS - IDEATION

2 POPULAR APPS/PLATFORMS

- ➢ Flexport: Flexport is a technology-driven freight forwarder that provides groupage transport services for businesses of all sizes. The platform offers real-time tracking, customs brokerage, and supply chain visibility.

- ➢ FreightHub: FreightHub is a German-based freight forwarder that offers groupage transport services through its online platform. The platform offers instant quotes, transparent pricing, and real-time shipment tracking.

- ➢ Cargobase: Cargobase is a digital platform that offers groupage transport services for businesses that require flexible shipping solutions. The platform offers instant quotes, shipment tracking, and 24/7 customer support.

- ➢ Freightos: Freightos is a digital freight marketplace that offers groupage transport services for businesses of all sizes. The platform offers instant quotes, shipment tracking, and customs clearance services.

- ➢ Shipa Freight: Shipa Freight is a digital freight forwarding platform that offers groupage transport services for businesses of all sizes. The platform offers instant quotes, real-time tracking, and 24/7 customer support.

This platforms are all essential to groupage transport systems as they provide real-time tracking, transparent pricing and streamlined processes technology-driven solutions to businesses of all sizes that require flexible shipping solutions.

They are essential for groupage transport systems as they provide. With improved transparency and efficiency, businesses can reduce costs, improve delivery times, and increase customer satisfaction. As these platforms continue to evolve and improve, we can expect to see further advancements in the groupage transport system, leading to more efficient and effective supply chain management.

3   PROS & CONS

Freightos is a web-based platform that provides freight rate management and logistics solutions for businesses. Pros and cons of Freightos:

Pros:

- Clean and modern design: Freightos has a clean and modern design that is easy to navigate. The interface is uncluttered, and the use of white space makes it easy on the eyes.
- User-friendly: The platform is easy to use and has an intuitive interface. The navigation is straightforward, and the process of getting a quote or booking a shipment is simple and straightforward.
- Real-time pricing and shipment tracking: Freightos provides real-time pricing and shipment tracking, allowing users to stay up-to-date on their shipments and make informed decisions about their logistics.
- Comprehensive information: Freightos provides comprehensive information about shipping rates, including detailed information about the shipping options available and the fees associated with each option.

Cons:

- Limited customization: Freightos does not offer a lot of customization options, which may limit its appeal to businesses with specific requirements.
- Lack of integrations: Freightos does not integrate with other systems or platforms, which may be a limitation for businesses that rely on other software.
- Slow load times: Some users have reported that Freightos can be slow to load, which can be frustrating for users who need to quickly access information or make a booking.
- Limited customer support: Freightos has limited customer support, which may be a concern for businesses that require a high level of support or assistance.

FreightHub is a digital freight forwarder based in Germany that offers freight services to businesses of all sizes. Here are some pros and cons of FreightHub's:

Pros:

- User-Friendly Interface: FreightHub has a user-friendly interface that simplifies the process of creating and managing shipments.
- Real-Time Tracking: The platform offers real-time tracking of shipments, which is useful for businesses and customers alike.
- Transparent Pricing: FreightHub's pricing model is transparent, with no hidden fees or charges.
- Personalized Dashboard: The platform offers a personalized dashboard that displays shipment data and analytics.

Cons:

- Limited Customization: Some users may find the platform's customization options to be limited, particularly when it comes to branding and design.
- Limited Carrier Network: FreightHub's carrier network is limited compared to other freight forwarders, which may limit the options available to customers.
- Language Barrier: FreightHub is based in Germany and some users may experience a language barrier if they are not fluent in German.
- Steep Learning Curve: While the interface is user-friendly, the platform has a steep learning curve for new users who are not familiar with freight forwarding.

Overall, FreightHub's UI/UX is designed to be intuitive and user-friendly, but some users may find the platform's customization and carrier network options to be limited. The platform is a good option for businesses looking for transparent pricing and real-time tracking of their shipments. However, businesses looking for a more robust and customizable freight forwarding solution may need to look elsewhere.

4 IDEATION - CONCEPTS

Here I showcase the main ideas we worked on based on the research we conducted through the first phase of this project. In order to assess the best possible solution for our project, my teammate and I utilized different types of brainstorming (collaborative, idea generation workshop) in collaboration with our company stakeholders.

This ideas (final idea is highlighted) are:

- Shipment consolidation: Allow users to consolidate multiple smaller shipments into one larger shipment to reduce shipping costs and improve efficiency.

- Route optimization: Optimize shipping routes based on factors such as delivery locations, vehicle capacity, and traffic conditions to improve delivery times and reduce costs.

- Automated tracking and notifications: Provide automated tracking and notifications to customers and other stakeholders, allowing them to track their shipments in real-time and receive notifications about delivery status and estimated delivery times.

- Freight management: Enable users to manage their freight by providing tools for scheduling, tracking, and managing shipments, as well as handling billing and payment processing.

- Carrier selection: Offer users the ability to choose from a list of carriers, comparing prices and delivery times to find the best option for their needs.

- Load planning and optimization: Use algorithms to optimize load planning, ensuring that shipments are loaded in the most efficient way possible to reduce wasted space and increase efficiency.

- From moment the order is processed, choose normal way or choose the groupage, you see some trucks, if full it goes to the next track.

- Groupage Order Queue: When processing an order, customers can select whether they want to ship the items separately or grouped with other orders. If they choose groupage, the order will be added to a groupage order queue. Once there are enough orders in the queue to fill a truck, the orders will be combined and shipped together. This feature can save customers money on shipping costs while also reducing the number of trucks needed for delivery.

5 REFERENCES

- ❖ https://www.freightos.com/

- ❖ https://www.shipbob.com/

- ❖ https://www.flexport.com/products/customs/

- ❖ https://www.cargobase.com/